



Best profitable franchise opportunity with lot of satisfaction & ease of work.

INTRODUCTION:

As an eduMETA team, we begins its third year, we enter a critical and exciting moment as a group. Over the past three years, we've grown from a single room class house with 12 students, to a network of centers ready to serve hundreds of students.

Our goal is to make the best education, the one that; the most children can experience. To that end, it has been essential to approach these early years in learning mode; to test, evaluate and iterate on a technology platform designed to enable schools everywhere to offer a whole-child, personalized education for each student. Summer of 2018 is a turning point for eduMETA. We are on the cusp of the next phase of our journey, where we'll begin expanding our platform to partners across the country. We will continue to learn and adapt our approach and tools through those partnerships, continuously broadening their capabilities and enriching the quality of data, insights, and best practices. Over the next couple of years, we'll grow that base of partners, as we look towards a future where children can experience a personalized education that truly prepares them for their future.

OUR VALUES:

Students thrive when they understand how and why they learn. By voluntarily setting high standards for social contribution, responsibility, and accountability to a greater good, we are distinguishing ourselves within the education sector by modeling a better way to do business for our students, families, and schools.

With rich experience we are providing the better education platform to our parents with very low cost. Instead of taking standard test, we take part in their intelligence development process.

FROM THE DESK OF CEO:

eduMETA is a group efforts by our team with consistent efforts made each day to simplify the learning for children. Our focus is to put them in a better learning environment, where they can learn the way they want, with mild support like friends do each other. We never judge them for assessments.

We as a team are firm believer of change in education for betterment, and we also believe that learning can be fun. We are daily working on it to make it more fun.

We welcome all the people who see the potential of learning beyond teaching!
Welcome to eduMETA family, the intelligent, interesting & innovative learning.

Learning is fun!
Happy learning!

Nayan Sharma
Founder & CEO - eduMETA
Director - Rankers Point



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PROPOSAL FOR EDUMETA CENTRE (UNIT FRANCHISE)

Premise Requirements Particulars	Detail
4-5 Classrooms	For 10-12 Students Each
Area Each Class (Aprox.)	150sq Ft.
Reception / Counseling Area	100sq Ft.

Manpower Requirements Particular	Details
Counselor / Reception Handler / Manager	A Person with good communication skills
i-MATH Trainer	A qualified or undergoing graduate with subject Math
i-KID Trainer	Any undergraduate/graduate with good English communication
i-Tuitions Teacher	A school teacher having good experience teaching children
i-SPEAK Trainer	A trained English faculty
i-SCIENCE Lab – Activity Teacher	Summer Course – Same staff will take care
Movie Club – Activity Teacher	SAT Activity – Same team members will do
Support Staff	A maid, Peon or any cleaning staff

Financials to initiate	Amount
One time Franchise Fees One time non-refundable Includes Franchise Kit & installation (Details is Annexure-1) Combined for all six courses offered i.e. i-MATH, i-KID, i-TUITION, i-SPEAK, i-SCIENCE Lab & Movie Club	Rs. 2,65,000/-
Training & support charges- One time (For all Courses – at HO as per schedule)	Rs. 15,000/-

- GST amount as applicable on all payments.
- Annual royalty fees to be paid from next year Rs.36000 in advance, first year FREE.



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Franchisee Kit (Annexure-1)

S.No.	Details	Quantity
1.	Display Posters – i-MATH	2
2.	Display Posters – i-KID	2
3.	Display Posters – i-TUITION	2
4.	Display Posters – i-SPEAK	2
5.	Display Posters – i-SCIENCE Lab	2
6.	Display Posters – Movie Club	2
7.	Auto fold Standee for i-MATH	1
8.	Auto fold Standee for i-KID	1
9.	Auto fold Standee for i-Tuitions	1
10.	Auto Fold Standee for i-SPEAK	1
11.	Auto Fold Standee for i-SCIENCE Lab	1
12.	Auto Fold Standee for Movie Club	1
13.	Multiplication Table Fiber Tool (pipe shaped)	4
14.	Marketing Flyer – i-Math & i-KID only (Front Back) A5 size	10,000
15.	Diary Brochures (small) – eduMETA Products	100
16.	i-Math Teachers Manual	1
17.	i-KID Teachers Manual	1
18.	i-Tuitions Teachers Manual	1
19.	Receipt Book	2
20.	Student Registration Form	50
21.	Achievement Certificates	25
22.	Customized Pen	10
23.	Customized Pencil	30
24.	i-Tuitions Profile Sheet Sample	1
25.	Transparent plastic folders	10
26.	eduMETA course conduct Manual	1
27.	Math Table Chart	1
28.	Tablets for students	4
29.	Tablet Covers	4
30.	eduMETA Sticker Sheet	1
31.	Headphones	4
32.	Enquiry Book	2
33.	Inauguration support	
34.	Office Staff – T-Shirt	2
35.	Table accessories kit	2 items
36.	i-MATH Level 1 Book & Answer Key Set	1

37.	Basic Projector without screen	1
38.	Basic Laptop	1
39.	Basic Colour Printer	1
40.	Soft board	1
41.	IP Camera	1
42.	Biometric attendance machine	1
43.	Customized wall clock	1
44.	Student chairs – small	20
45.	Student table	3
46.	Mobile application	Admin-Teacher- Parent/Student
47.	Student Library setup	1
48.	Math Lab setup	1
49.	Direction Boards	4
50.	Branding flex	1
51.	Decoration stickers	3

- Material list is subject to change without notice and items may vary as per the availability and suitability.



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Fees From Students, Sharing & Material Cost:

i-MATH

Fees	Total	eduMETA Centre Sharing (Franchisee)	Material & Development Cost HO	Head Office Sharing (Franchisor)
i-MATH Student Registration Fees	Rs.200	100%	Nil	Nil
i-MATH Course fee (for 12 months)	Rs.16000	100%	Rs. 4000	Nil

i-KID

Fees	Total	eduMETA Centre Sharing (Franchisee)	Material & Development Cost	Head Office Sharing (Franchisor)
i-KID Student Registration Fees	Rs.200	100%	Nil	Nil
i-KID Course fee (Annual)	Rs.16000	100%	Rs. 2000	Nil

i-TUITIONS

Fees	Total	eduMETA Centre Sharing (Franchisee)	Material & Development Cost	Head Office Sharing (Franchisor)
i-TUITIONS Student Registration Fees	Rs.200	100%	Nil	Nil
i-TUITIONS Course fee (Annual)	Rs.16000	100%	Rs. 1000	Nil

i-SPEAK

Fees	Total	eduMETA Centre Sharing (Franchisee)	Material & Development Cost	Head Office Sharing (Franchisor)
i-SPEAK Student Registration Fees	Rs.200	100%	Nil	Nil
i-SPEAK Course fee (2 –Months)	Rs.5000	100%	Rs. 1000	Nil



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i-SCIENCE Lab – Summer Camp

Fees	Total	eduMETA Centre Sharing (Franchisee)	Material Cost (to be given immediately on admission)	Head Office Sharing (Franchisor)
i-SCIENCE Lab Student Registration Fees	Rs.200	100%	Nil	Nil
i-SCIENCE Lab Summer Course Fee	Rs.2000	100%	Nil	Nil

MOVIE CLUB:

A complete free activity for all the registered students of eduMETA, including morning school children. We also allow all the children who live nearby & siblings of registered students too.

Movie Club is theater type presentation of movies to children where they enjoy, have popcorn & little discussion about movie too.

We welcome you to be a part of us!
an organized evening classes - **eduMETA**
The most innovative, interesting
& intelligent way of leaning.

Details of eduMETA executive



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